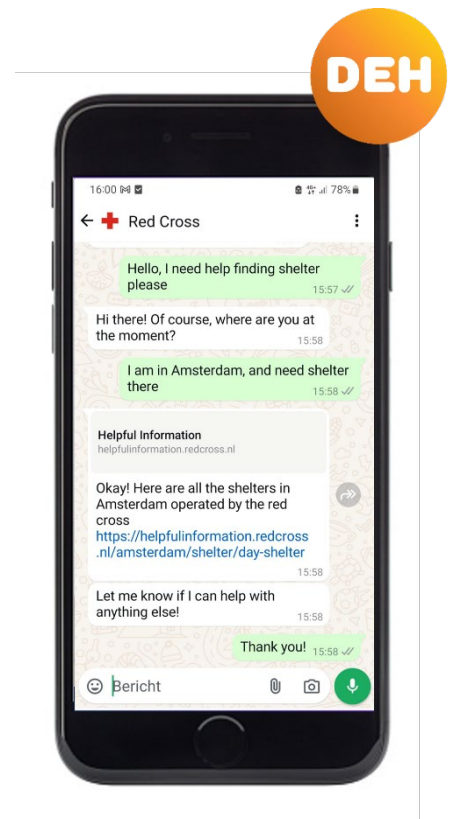


Introduction

The goal of the Digital Engagement Hub (DEH) is to increase engagement and improve accountability by facilitating multi-channel communication between humanitarian actors and the communities they serve. We've developed a technical solution that provides actionable insights into humanitarian needs, and is replicable for national societies across the IFRC network.

Key features

- 1 Omni-channel connectivity
- 2 Two-way messaging
- 3 Two-way calls
- 4 Bulk messaging
- 5 Contact history
- 6 Insight-driven collaboration



Implemented by 4 National Societies

The Digital Engagement Hub is currently operated by the following National Societies: Hungary, Georgia, Jordan, the Netherlands.

To learn more visit www.510.global/DEH
or reach out to: ibadyal@redcross.nl