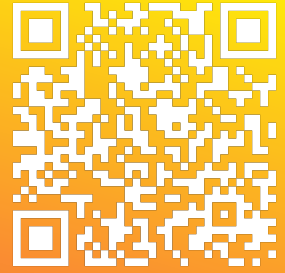


HIA

Helpful

Information web-App:

The Helpful Information web-App (HIA) provides information as aid to people affected by disasters and crises. It gives answers to Frequently Asked Questions as well as information about support that the Red Cross Red Crescent Movement or other (local) aid organizations offer.



www.510.global/HIA

'It's so great that we can use HIA by ourselves, that we can update the information based on program changes.'

Valerija Szergejevna, helpdesk supervisor HRC

- ✓ A **light-weight** and **simple** web-app to provide information as aid
- ✓ **Co-designed** with 50+ people affected and 20+ aid workers
- ✓ **Fast:** go live within 1 day
- ✓ **Low-cost:** only pay the yearly costs for the domain name
- ✓ **Minimal technical skills** required: manage all content from a Google sheet
- ✓ **Centralised** access to information: one knowledge base that can be accessed by staff, volunteers and people affected
- ✓ **Versatile:** has been used to assist...
 - Undocumented migrants
 - People affected by COVID-19
 - Refugees arriving from Ukraine
 - Families experiencing food insecurity



HIA

Ask us for a demo:
jliftoegt@redcross.nl

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the Netherlands
Red Cross



Visit our website: www.510.global/HIA